

Public Service Announcement



Gang Violence

Why do Youths Join gangs in the first place?

What makes a kid/adolescent want to join a gang?

- Positive and negative “pushes” or “pulls” make kids join a gang (As in either negative pushes or “positive” pulls). Also, there are risk factors or factors, when exposed to can raise the probability of a youth joining a gang.
- Sense of Identity
- Born into gangs: Parents participated in gangs so they were forced to.
- Academic Failure or low commitment to school



Reasons for the kids Behavior

- Wanting to fit in.
- popularity.
- Also, negative life events, such as divorce and death in the family may result in a short term change in behavior.

What are the “Positive” Pulls?

“Positive” Pulls:

- Protection
- Respect
- Enjoyment
- Family
- Money



What are the Negative Pushes?

MANY Negative Pushes include..

- Family Members
- Abuse in home
- Orphaned
- Bullying
- Peer Pressure
- Multiple Caretakers
- Unsafe Communities

What are Risk Factors?

- Risk Factors are characteristics, and/or hazards that make an individual (if exposed to such factors) more likely to join a gang.
- The more factors the individual is under, the greater the chance of that individual joining a gang is. There are multiple domains.

What are some of the Factors?

The five domains/categories are individual, family, school, peer and community.



Factors in multiple domains include:

- Troubled Homes.
- Unsafe communities and/or schools.

How to Stop Gang Violence

You can help keep yourself and others from joining a gang and participating in violent things by creating awareness. Organizations such as Inner City Visions and People for Community Improvement or PCI, both located here in LA help raise awareness and control gang involvement.

Ponyboy Curtis

- Ponyboy is one of the many youths brought into gang activity He's had many pulls towards him which caused him to join his friends in gang activity.

Especially negative pulls. Those negative pulls include the death of his parents, multiple caretakers, brought up into that sort of community, and has family friends in the greaser's gang. In the end, being part of the greasers ultimately makes him go crazy and finally start to fit their stereotype.



Bob Sheldon

- Bob Sheldon is one of many in the Socs gang.
- Bob wasn't affected by any of the "positive" factors, because
- he already had all of those things; money, popularity, protection and more.
- We don't know anything about Bob's family life, so he could've been having problems at home, school, and many other places. Those of which could've caused his behavior

This may explain why someone of his society stature would be in the Socs, along with the fact the a lot of his other friends were also one of them.



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